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Business - Wikipedia

Graduates with degrees in Accounting, Economics, Information Systems, and other Business majors are among those with the most job offers and the highest starting salaries. Reference: Adams, Susan. The College Degrees That Get the Most Job Offers, Forbes, 1/22/2014. Using data from the National Association

for Colleges and Employers (NACE).

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This note introduces the economic concepts and familiarize with the students the importance of economic approaches in managerial decision making to understand the applications of economic theories in business decisions.

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